

*"As an entrepreneur you will instinctively have a drive and ambition to get things done. I understand that your idea will have been well considered before contacting me and that closely working together we can quickly cover ground and turn an idea into something real."*

Having worked with many inventors and entrepreneurs over the years, I am well practiced in creative problem solving, establishing and working to a specification and most importantly supporting a client through the process - something which they may have had no experience with previously.

Whilst new product development deals with unknowns, solving these unknowns in a controlled, logical and well practiced way ensures that the 'right' solution is found efficiently and that all aspects of its design are optimised to reduce cost and increase performance.

## Your next steps...

Sit down with a coffee, a pen and paper. In order, write a list of what the most important things your product will do. Is there anything like it out there already? list or collect some photos of competitor products or of images which have the same kind of feel (which you perceive as having the same desired quality, or robustness).

Work out what capital is available to be invested into the product development and do you have any idea of a likely retail figure and sales forecast.

Call or email to discuss in broad terms what you need to do and to find out what past experience we have in similar industries or working with appropriate manufacturing technologies.

I look forward to hearing from you,



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